



TEC announces a special Polar Carnival Campaign!

TEC Agencies of Aruba is celebrating fifteen years of supplying Polar Beer, one of the island's favorite ways to cool off on a hot day, and it is always hot, hot, hot in Aruba! During a press conference at the Mambo Jambo club on Tuesday evening, TEC Manager Ramon Kervel and Sales and Marketing Manager Patrick Figueroa presented their Carnival Campaign that will award some lucky winner and guests a prime location to watch the top parades of Carnival 52.

The rules are simple. Keep and collect all your empty bottles and cans from any of five Polar products that are distributed by TEC on Aruba. After accumulating six cans or bottles of any size of Polar Beer, Polar Ice, Solera Premium Beer or Solera Light, participants can turn them in for a raffle ticket at the TEC head office at Arendstraat 103 in Eagle or their trailer on the L.G. Boulevard. All cans and bottles *must have the word "imported" on the label or can*. Only empty containers with the word "imported" will be accepted. For every six cans or bottles a raffle ticket will be awarded for a drawing that will take place at the TEC offices on Wednesday, February 16 at 6:00 p.m. The deadline for turning in your bottles and cans is 5:00 pm of that day.

First prize is the use of the Polar VIP Kavel on L.G. Smith Boulevard for family and friends, giving the winner a front row seat for the Lighting Parade on February 18, the Oranjestad Children's Parade on February 19, and of course, the Grand Parade on February 26. Some lucky family and guests will get to enjoy the parades in comfort, with their own sanitation facilities, and a supply of fifteen cases of Polar Beer, five cases of Polar Maltin for the kids, and two giant coolers to keep them chilled.

Ten second prizewinners will get a one-week stay at a time-share resort in Aruba through Raymond La Crow of Aruba Resales. Subject to availability, winners can choose from the Marriott Ocean Club, La Cabana, Caribbean Palm Villas, and a number of other resorts, depending on the time of year.

Fifteen third prizewinners will receive a "Polar Carnival Kit" including Polar tee shirts and hats, and other handy logo items all wrapped up with the handiest item of all, a case of Polar Beer!

Manager Ramon Kervel emphasized that this is only the first of several events that TEC has planned for 2006, in celebration of the great success of Polar Beer in Aruba. He reminds everyone to look out for their Jubeo Happening in San Nicolas, from which everyone can segue in Jovert Morning, and invade the streets of Aruba's Sun Rise City.

Carnival is here, and TEC and Polar Beer have become a traditional part of it over the last fifteen years. Biba Carnival, Bebe Polar Beer!